



Milton Rahman

Digital Marketing Specialist

I'm a Certified Digital Marketer with 6 years of experience in Facebook, LinkedIn, Tiktok, Google, Bing, & YouTube Ads, and SEO (especially in Facebook and Google Ads). Since 2016, I've helped over 200 niche-based brands in developing a visual B2B & B2C business through advertising on popular digital platforms such as Facebook, Google, YouTube, etc. During my years in digital marketing, I've worked for some well-known agencies. My core concern is helping clients develop and advertise online businesses for maximum lead generation, sales, and revenue via Digital Marketing. Furthermore, I'm a driven and focused person who sets my own objectives. To associate me with your leading organization in order to work in a challenging environment and a position of respect, in order to gain excellent practical experience in being committed to the organization's mission and being proficient in technical skills. I want to use my interpersonal and communication skills to pursue a career where I will have more opportunities to interact with people.

Contact



Phone

+880-1827-196111



Email

milton0406rahman@gmail.com



Address

7/A Dhanmondi, Dhaka, Bangladesh



LinkedIn

<https://www.linkedin.com/in/milton-rahman-0406/>



Portfolio

<https://miltonrahman.com/>

Education

2020

BBA - Bachelor of Business Administration [Marketing]

Stamford University of Bangladesh

Expertise

- Social Media Marketing
- Social Engine Marketing
- Search Engine Optimization
- CRO (Conversion Rate Optimization)
- Video Advertising
- Display Advertising

Language

- English - Fluent
- Bangla - Bilingual
- Hindi - Conversational

Experience

2023 - Ongoing

Perception 360 | Meghna Group | BD

Brand Communication Manager - Digital

- In charge of overseeing multiple channels of advertising simultaneously for various luxury brands
- Liaises with brands managers
- Conversion Rate Optimization
- Building a full-funnel strategy for brands
- Liaises with designers for creatives
- Leads a team of 12 talented marketers

2022- 2023

AHZ Associates | Dhaka | BD

Sr. Digital Marketing Specialist

- Building Marketing Strategy for different Country wise Paid Advertising
- In charge of overseeing multiple advertising channels simultaneously for Multiple countries and regions.
- Liaises with designers and content creators for creatives & copy
- Conversion Rate Optimization

2022 - 2022

Shohoj Mart | Dhaka | BD

Head of E-commerce Development & Marketing

- In charge of overseeing multiple channels of advertising simultaneously for the Ecom Store
- Conversion Rate Optimization
- Search Engine Optimization
- Liaises with designers for creatives
- Leads a team of 12 peoples graphics designers, marketers & CSR



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Experience

2021 - 2022

BluNel | Dhaka | BD

E-commerce Development & Digital Marketing Manger

- In charge of overseeing multiple channels of advertising simultaneously for the Ecom Store
- Keyword & Audience Research
- Conversion Rate Optimization
- Liaises with designers for creatives
- Leads a team of 8 peoples graphics designers, marketers & CSR

2020 - 2021

Eden Court Advertising | Florida | USA

Sr. Digital Marketer | CRO Expert

- Building Marketing Strategies for different E-com Brands
- A/B Testing
- Campaign Management
- Conversion Rate Optimization

2019 - 2020

TatTech.INC | Utah | USA

Digital Marketing Manager

- In charge of overseeing multiple channels of advertising simultaneously
- Keyword & Audience Research
- Ad Copywriting
- Conversion Rate Optimization
- Audience Creation
- Liaises with designers for creatives
- Leads a team of 2 junior marketers



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Experience



2018- 2019

South Expert LLC | Michigan | USA

Senior Paid Media Specialist

- Building Marketing Strategy for different E-com Store
- In charge of overseeing multiple channels of advertising simultaneously
- Liaises with designers for creatives
- Leads a team of 4 senior and junior marketers



2018 - 2018

Sohojlife | Dhaka | BD

Sr. Digital Marketer

- Building Marketing Strategy
- In charge of overseeing multiple channels of advertising simultaneously
- Campaign Management
- Liaises with designers for creatives



2016 - 2017

Quicker Xpress Deliveries | Dhaka | BD

Business Development & Marketing Manager

- Building Marketing Strategy
- In charge of overseeing multiple channels of advertising simultaneously
- Campaign Management
- Liaises with other coordinators and teams for the smooth operation of Sales
- Manage Day to Day Operations



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Experience



2016- 2017

Obazer.com | Dhaka | BD

Sr. Facebook Ads Specialist

- Building Marketing Strategy for E-com Store
- Campaign Management
- Audience Research
- Ad Copywriting

